



Stony Brook
University

2016 SBU | Women's Leadership Symposium

Inspiration & Empowerment

A Conversation For and About Women in the Workplace

MARCH 17, 2016 | STONY BROOK UNIVERSITY

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WELCOME

Welcome to Stony Brook University's 2016 Women's Leadership Symposium! Our steering and planning committees have put together a day of speakers, presentations and opportunities for networking, it truly is a day of inspiration and empowerment.

The idea for this event was borne out of many conversations with women across the campus and what quickly became evident was the need to gather together for a day of sharing and supporting one another in our efforts towards personal and professional growth. We spend the majority of our days at work and a significant amount of time with our colleagues, and we have an inherent need for community within that workplace--within our work family--and that's what this Symposium is designed to do, to provide a gathering place and a starting point for that community-building around leadership and professional development.

Whether you're new to Stony Brook University or a veteran of many years, you will find something of value in today's presentations. Learning from our mistakes, identifying our strengths and learning new skills and techniques for improvement are but a part of what you'll find in our program, along with many personal stories and opportunities to share and connect.

Enjoy your day and thank you again for coming.

Patricia Aceves, Ed.D.
Director, The Faculty Center

A G E N D A

Time	Event	Location
08:00 AM - 09:00 AM	Registration and Check-in	SAC Main Lobby
09:00 AM - 09:05 AM	Welcome Message: Dr. Charlie Robbins	SAC Auditorium
09:05 AM - 09:45 AM	Keynote speech: Jessica Bacal	SAC Auditorium
09:45 AM - 10:00 AM	Break	
10:00 AM - 10:40 AM	Breakout Session I	SAC 302, 303, 304, 305, 306
10:50 AM - 11:30 AM	Breakout Session II	SAC 302, 303, 304, 305, 306
11:30 AM - 12:15 PM	Lunch	Ballroom A and B
12:15 PM - 01:00 PM	Luncheon Speaker: Tonjanita Johnson	Ballroom A
01:00 PM - 01:15 PM	Break	
01:15 PM - 01:55 PM	Breakout Session III	SAC 302, 303, 304, 305, 306
02:05 PM - 02:45 PM	Breakout Session IV	SAC 302, 303, 304, 305, 306
02:45 PM - 03:00 PM	Break	
03:00 PM - 03:15 PM	Singer: Kate Zimmer	SAC Auditorium
03:15 PM - 04:00 PM	General Session Panel	SAC Auditorium



JESSICA BACAL

Mistakes I Made at Work

Jessica is the Director of *Wurtele Center for Work & Life* at Smith College, an independent women's college in Massachusetts. Bacal's work is focused on teaching leadership skills, life skills, stress reduction and reflection, asking students to think about questions like: What is your story? Where have you been and where are you going? What matters to you? Bacal is the author of **Mistakes I Made at Work: 25 Influential Women Reflect on What They Got Out of Getting It Wrong**; influenced by her experiences with students, and from her own steep learning curve as she transitioned into higher education. Before coming to Smith, Bacal was an elementary school teacher in New York City, and then worked as a curriculum developer and consultant. Bacal received a bachelor's degree from Carleton College, an MS.Ed. from Bank Street College of Education and an MFA in writing from Hunter College. Currently Bacal lives in Northampton, MA with her husband and two children.



Find Jessica on the web at <http://jessbacal.com>



Tweet at Jessica @JessicaBacal



TONJANITA JOHNSON

Woman On A Mission: On My
Way With A Story to Tell

Dr. Tonjanita (Tonja) L. Johnson is the VP for Communications & Marketing at the University of Tennessee. In this capacity, Johnson has the responsibility for overall communications, research-based messaging, marketing, and branding activity for the UT System. Prior to her appointment with the University of Tennessee, Johnson served for three years as Chief Deputy to the President at the State University of New York at Stony Brook, where she also held a faculty appointment in the Stony Brook University School of Professional Development, teaching higher education leadership.

Johnson began her college career at the University of Alabama in the summer of 1987 as a New York Times Scholar. She earned both her bachelor's and master's degrees from UA in Mass Communication in 1991 and 1996, respectively. She also earned a Ph.D. in 2006 in Urban Higher Education from Jackson State University in Jackson, Mississippi where she served as an Ayers Fellow in the Jake Ayers Institute for Urban Research. In 2008, she completed the Institute for Education Management at the Harvard Graduate School of Education.

Johnson is currently serving a three-year term as a Commissioner on the Council for Advancement and Support of Education's (CASE) Commission for Communications and Marketing and is a member of the Board of Directors of the Historic Tennessee Theatre.

A native of Butler, Alabama, Johnson and her husband, Tony, live in Knoxville with their daughter, T'Anna Gabrielle; orange tabby cat, Matlock; and Portuguese waterdog, Tess.

CAREER DEVELOPMENT

LOCATION Student Activities Center, Room 302

10:00 AM - 10:40 AM	Using Social Media Effectively in Your Job Search	Taylor Kircher
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About This Session: Today, 92% of companies are using social media for hiring. Many of us already have the social media accounts - now let me share with you how to utilize social media during the job search! In this workshop we will discuss how to make the most of our social media accounts. We will touch on the importance and how-to's of building a positive presence through social media, as well as the best practices of utilize social media for the job search. The outlets that will be discussed are: Facebook, Twitter and LinkedIn.

10:50 AM - 11:30 AM	Introduction to Negotiation	Marianna Savoca
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About This Session: We negotiate things every day -- with a boss, staff, peers, spouses, and kids – not just when we get a job offer or seek a promotion. Negotiation skills can be learned, practiced, and perfected. This interactive session will cover the basics of negotiating, from goal setting to preparation to practice. We will review common mistakes women make and learn how to frame the conversation, as well as discuss and practice negotiation strategies that work.

01:15 PM - 01:55 PM	Crafting Your Current Job to Position You for the Next One	Nikki Barnett
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About This Session: Are your strengths, values, and/or skills misaligned with your current job? Try job crafting! This powerful tool will help you increase your control over your professional life and foster engagement at work, helping you impress your employer. Good news - almost any job can be crafted! Learn about different job crafting techniques and how to use them to craft your job today.

02:05 PM - 02:45 PM	Branding Yourself A Leader	Kara Hahn
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About This Session: Suffolk County Legislature Majority Leader and Fifth District Legislator Kara Hahn will lead a conversation on Defining Leadership through effective public communications. Electability and governance requires an ability to brand yourself a leader during every interaction, whether it be with a constituent or colleague. As a leader, your success is dependent upon your capacity to engage people's hopes and vision for the future. Be part of the discussion on how to engage voters, constituents and other elected officials in order to advance transformative public policies. While this segment will focus primarily on communications in the realm of politics and government, the skills highlighted during the forum are transferable to all aspects of public outreach.

HERarchy OF NEEDS: Juggling Roles & Claiming Your Workspace

LOCATION Student Activities Center, Room 303

10:00 AM - 10:40 AM	Rising Above the Noise: Strategies for the Introverted Leader	Marilyn Haig
<p>About This Session: Do you find that you have to work harder to overcome being disregarded or misunderstood because of your quiet demeanor? Do you have a preference for thinking before you speak? Do you need “alone time” to recharge your energy level? Are you concerned that your career progression may be hampered because you are not “outgoing”? There’s nothing wrong with you; you just may be among the one third to one half of Americans who are introverts. Introverts possess many unique characteristics that make them successful leaders. By sharing a personal story of recovering from a professional setback, Ms. Haig will share tips and techniques to enhance your impact as an introverted leader.</p>		
10:50 AM - 11:30 AM	<p>PANEL SESSION Women in the Industry</p>	Kate Colone Amy Newman Marie Abbondandolo Sharon Hohausier
<p>About This Session: How to pave way in a male dominated field (or office space), and juggling roles with your profession.</p>		
01:15 PM - 01:55 PM	There is Room for All of Us: Helping yourself and others succeed	Lisa Albinowski
<p>About This Session: As the Chair of Suffolk County Women's Business Enterprise Coalition I see many people who are not comfortable when people from the same industry are present at our monthly meetings & feel it's important that people understand that there is room for all, everyone brings something different, their own personality and style besides knowledge of their industry play a part in connecting with others. In this workshop we will address "competition" among those in the same industry, how to work together and network to stand out! You'll walk away from this workshop with a clear understanding of how collaboration, not competition, will help you stand out even among players in your industry.</p>		
02:05 PM - 02:45 PM	Women in Academia, Industry, and Family Life: Can We Have it All?	Robyn DeLuca
<p>About This Session: This workshop will explore the dual pressures of work and well, everything else. How do you maintain your career goals, stay sane, and have a satisfying life? Professor DeLuca will explore effective strategies for creating the right balance for you.</p>		

INSPIRATION

LOCATION Student Activities Center, Room 304

10:00 AM - 10:40 AM	Success Isn't All About the Money	Rhonda Klch Dawn Pappas
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About This Session: The program will cover the definition of success in today's society and discuss what "qualifies" as success. Most people believe success = money, however, as a women I can attest that my personal success has been about being a mother, business owner, friend and entrepreneur. Personal accomplishments, coupled with short and long term goals help you pave the way to being the best you. This is SUCCESS. In this session you will hear about the different ways of defining success, how to change your negative inner self, and collaborate with each other on why we do certain things the way we do.

10:50 AM - 11:30 AM	PANEL SESSION Leading in the Lab	Nancy Hollingsworth Nancy Goroff Gail Mattson
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About This Session: Most faculty believe that their academic and research success are all that's needed for success in the academy, but the ability to guide, lead and motivate others will be key to success in your laboratory. Does your lab have a vision? How do you communicate, motivate and guide others to achieve this vision? This panel of women will discuss their own success in building and leading successful labs at SBU and BNL.

01:15 PM - 01:55 PM	The Top Nine of Title IX	Marjorie Leonard Christine Vargas
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About This Session: This presentation will provide an overview, analysis and discussion of priorities, themes and necessary action items related to Title IX compliance. Topics will include the complexity of the internal and external landscape, examining institutional needs, highlighting best practices and successful protocols, and outlining essential steps to building a climate that will ensure successful responses to Title IX complaints.

02:05 PM - 02:45 PM	ACE Women's Network of NY	Judith Tabron
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About This Session: The ACE Women's Network is a venerable network supporting the professional development of women in leadership positions in higher education in the United States, and the New York chapter has activities and connections for you to make all over the state. Come learn about the network, its national reach and how you can get involved.

KEEPING YOUR HEAD UP: Social Interactions and the Work Environment

LOCATION Student Activities Center, Room 305

10:00 AM - 10:40 AM	Leadership & Self Reflection: Do You Know Yourself Well Enough To Effectively Lead Others?	Elizabeth Brady
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About This Session: If you could be on the receiving end of your own leadership style, what would you see? This interactive workshop will guide you as a leader as well as discuss strategies needed to inspire people to trust, follow, and be more receptive to you and new ideas.

10:50 AM - 11:30 AM	It's Not Okay: Collegial Support and Strategies for Addressing Violence in the Workplace	Christine Szaraz Smita Majumdar Das & Samantha Winter
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About This Session: This interactive workshop will focus on how professionals, especially professional women, can support each other around the issue of violence in work settings. We will discuss a framework for recognizing workplace violence (including workplace bullying and sexual harassment), and engage participants around typical barriers to reporting and/or bystander intervention in these situations. We will also discuss strategies for intervening and making a difference in both specific instances and in contributing to an office or institutional environment that does not condone violence in any form. We will then wrap our discussion up by reviewing campus, local, and national resources for help.

01:15 PM - 01:55 PM	HeforShe - How to Be An Impact Champion	Charlie Robbins
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About This Session: HeForShe is a global movement for gender equality for all people through engaging people of all genders – including men. Stony Brook University is one of ten global Impact Champion Universities – one of only two in the United States. This workshop will discuss our commitments for gender equality, what we have done already and the importance of engaging everyone in the pursuit of equality for everyone.

02:05 PM - 02:45 PM	Rant and Rave in the Workplace: Constructive and Destructive Employees and Their Impact On YOU	Randi Busse
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About This Session: Engaged and committed? Or just there for a paycheck? Rant and Rave are in every workplace, including yours! This interactive presentation will introduce you to Rant and Rave and show you how their attitude and behavior affects employees, customers and the business.

AUTHENTIC LEADERSHIP

LOCATION Student Activities Center, Room 306

10:00 AM - 10:40 AM	Let Them Eat Cake: Why Leaders Fail	Donna Ciampa
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About This Session: Let Them Eat Cake: A Discourse on Why Leaders Fail is an examination of leadership. This analysis considers the potentially disastrous results produced by leaders who lose sight of the greater good and virtuous practices. The focus of this presentation will be based specifically about leadership in the higher education setting, what works, and what does not work. During the presentation, we will explore the ideas of trust, reflection and mindfulness, virtues (or lack thereof), culture, and perceptions and behaviors of leaders in higher education.

10:50 AM - 11:30 AM	WHY! Know Your WHY to Focus Your Networking Skills	Brian Cohen
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About This Session: Networking is all about building real relationships. Meeting people is easy finding the "real" people is the challenge. Your intro speech, events and groups you belong to will place you in front of many people. How you interact with them will help you identify the ones you want to stay in touch with, the "real" people. Being clear on why and what you want simplifies the who what and where questions. Brian will be delivering an interactive workshop for those that are active or ready to enter or enhance their face to face networking skills

01:15 PM - 01:55 PM	Lead With Your Strengths	Deb Ingino
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About This Session: Having a degree is great but it's the degree to which we use our strengths that matters more. When we lead with our strengths we are able to focus more on results than mechanics. Deb takes the audience through the process of identifying your strengths and the key ways to neutralize your weaknesses.

02:05 PM - 02:45 PM	The Art of Building Strategic Alliances - How to Maximize Social Networking Via LinkedIn	Maria Frey
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About This Session: This Workshop Will Show You How To: Understand the Potential of LinkedIn, Find the People and Resources You Need to Succeed, Leverage LinkedIn Groups to Advertise Yourself and Keep Your Finger on the Pulse of Your Industry.

EMPOWERMENT

LOCATION Student Activities Center, Auditorium / HSC

10:00 AM - 10:40 AM	Networking: The Key to YOUR Success!	Vicki Donlan
<p>About This Session: Doing business in the 21st century means understanding that the product is "YOU". It is the only factor that separates you from your competition. Networking is the process by which you can successfully sell yourself! Learn the 4 basic rules for networking in this session: Listening; Patience; Giving 100% attention; and Sensitivity to other's time. Networking is a skill everyone can learn and succeed at.</p>		
10:50 AM - 11:30 AM	Eating for Success *THIS SESSION WILL BE HELD IN THE HEALTH SCIENCES CENTER (HSC)	Josephine Connolly-Schoonen
<p>About This Session: During this workshop you will receive the tools you need to craft a healthy eating style that works for you. In addition, you will learn how food impacts every aspect of your physiology and how to use nutrition to optimize your cognitive function, health and well-being.</p>		
01:15 PM - 01:55 PM	Crossing the Line: Bullying in the Workplace	Rosemarie Kluepfel
<p>About This Session: From the school yard to the board room, Join us for an interactive discussion on bullying in the workplace. Identifying patterns of intimidation, consequences to moral, productivity and career growth and effective strategies to minimize the impacts.</p>		
02:05 PM - 02:45 PM	PREinvent YOUR Life	Doreen Guma
<p>About This Session: With the average life expectancy in the United States being 78.8 years, (females 81.2 years, males 76.4 years), it becomes apparent that living life in a PREinventive™ way, versus in a reactive and recovery manner common in our society, will provide an opportunity for an enhanced quality of life. This is the concept behind the Time to Play Foundation's PREinvent YOUR Life® session, where we will explore awareness that can be easily incorporated into daily living for a better life.</p>		
03:00 PM - 03:15 PM	Performance	Katie Zimmer
03:15 PM - 4:00 PM	Lessons I've Learned - Personal Journeys to Leadership @ SBU	Lynn Johnson Judith Greiman Susan Blum Mary Truhlar
<p>About This Session: Celebrating our women leaders and identifying how we build future leaders.</p>		

OUR DONORS

A special thank you to the following donors who have supported our event.



COMMITTEE

A special thank you to the following committee members whose efforts made this event possible.

Planning Committee

Elizabeth Brady
Jennifer Jaiswal
Marla Gorman
Nicholas Ciuffo
Pamela Wolfskill
Patricia Aceves
Susan Ryan
Lorraine Carroll
Catherine Scott
Towfika Yasmin
Jack Conte
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THANK YOU FOR ATTENDING

Thank you for attending the 2016
Women's Leadership Symposium.

For more information about upcoming
events and resources please visit
you.stonybrook.edu/forward

STONY BROOK UNIVERSITY

100 Nicolls Rd

Stony Brook, NY 11794

