

PRODUCTS

□ Oysters

□Mussels

□Clams

New York State Grown & Certified

Seafood Application for Producers and Processors

FOR OFFICIAL USE
Received:
New: Update:
Date Approved:

The New York State Grown & Certified program makes it easy for consumers to identify local, safely handled, and environmentally responsible agricultural products. This voluntary program is a cooperative effort among producers, processors, wholesalers, retailers, restaurants, and the New York State Department of Agriculture and Markets to meet consumer demand for high-quality food and agricultural products. Upon acceptance to the New York State Grown & Certified program, participants will be able to display a new high-impact label that will clearly stand out, telling the consumer their food handling practices are audited and they operate their farms in an environmentally responsible manner.

PROGRAM REQUIREMENTS

- **NY Requirement:** Labeled seafood is grown or landed (wild-caught) in New York State. Product must be species native to East Coast waters. Larvae, fingerlings and spawn may be purchased out-of- state, according to New York State Department of Environmental Conservation (NYSDEC) guidelines.
- **Food Safety:** Participants must adhere to time and temperature requirements set forth by NYSDEC and possess applicable Digger/ Dealer/ Shipper Permits. Shippers, dealers, and processors of aquaculture food products must possess a valid Article 20-C license and be 'in substantial compliance' on most recent inspection. Wholesale processors of seafood items must be in compliance with HACCP requirements.
- **Environmental:** Participants must be in compliance with NYSDEC, town, and municipality permits, leases and licensing. Applicants must be up to date on all reporting requirements and free of fishery related infractions within the last year.

SECTION 1: APPLICANT INFORMATION

BUSINESS NAME FARM NAME/DBA (if different from business name) CONTACT PERSON(S) TITLE **BUSINESS ADDRESS** CITY STATE ZIP PHONE NUMBER(S) COUNTY ACRES HARVESTED (aquaculture) or production scale S,M,L MAILING ADDRESS (IF DIFFERENT FROM ABOVE) CITY STATE ZIP EMAIL WEBSITE ☐ Producer ☐ Shipper/Dealer ☐ Processor

☐ Scallops

Finfish

what marke	ets are you currently selling your products (names of	stores, distribu	tors, farmers markets, etc.)?	
livery Area	1:			
	SECTION 2: REQUIRED SUPPOR	TING DOCUM	1ENTATION	
Foo	od Safety Documentation			
NYS	SDEC permits, as applicable. Provide a copy of a	II NYSDEC re	quired permits for your operation.	
	Class A- Shellfish shipper		Dealers and Shippers	
	Class D- Shellfish digger/shipper		HACCP Training Certificate	
	Class B- Shellfish processor		(shippers/dealers), if applicable.	
	Class C- Shellfish re-shipper		Written HACCP plan, if required	
	Class E- Bay Scallop		NYSDEC permit.	
	shucker/packer		Article 20-C License	
	Food Fish and Crustaca (FF&C)			
Env	rironmental Stewardship Documentation (pleas	e provide cop	pies of applicable licenses/permits.	
Aqı	uaculture and Shellfish:			
	NYSDEC On/Off Bottom Culture		Importation Permit (if seed is	
	Permit.		obtained from another state)	
	State, County, Township, Private		Marine Hatchery Permit	
	Lease of underwater beds; or deed		Trout or Black Bass Hatchery	
	for privately owned underwater		Permit	
	rights (shellfish producers).			
Mai	rine Fisheries			
	□ NYSDEC Commercial Fishing License			
	 NYSDEC Food Fish and Food Fish Landing I 	icense		
	□ NYSDEC Hudson River Marine Permit (Huds		h of Trov Dam)	
	 By checking this box, I attest that I am in con 		, ,	
	and have not had a fishery-related infraction	•	, ,	
□ Tra	demark Licensing Agreement			
	gned licensing agreement must be on file with the New York State Department of Agriculture and			
	rkets prior to use of the trademarked logos or slo		· · · · · · · · · · · · · · · · · · ·	

may result in liability under federal trademark laws.

SECTION 3: TERMS AND AGREEMENTS

I understand that any false statement made in this application, in addition to being the possible basis for termination of participation in the New York State Grown & Certified program and the Trademark Licensing Agreement, may be punishable under the provisions of Section 210.45 of the Penal Law of the State of New York.

I understand that as a participant in the New York State Grown & Certified program, my business will be identified as a program participant and on the New York State Grown & Certified website unless I notify the department in writing that I do not want the business identified on the site.

SIGNATURE DATE

PLEASE RETURN COMPLETED APPLICATION TO THE FOLLOWING ADDRESS:

New York State Department of Agriculture ATTN: Division of Agricultural Development 10B Airline Drive Albany, NY 12235 NYSGrownandCertified@agriculture.ny.gov 518-402-7398

New York State Grown and Certified Program Trademark ("Seal") Licensing Agreement

PLEASE READ THE FOLLOWING AGREEMENT TERMS CAREFULLY BEFORE USING THE NEW YORK STATE GROWN AND CERTIFIED PROGRAM SEAL

The New York State Department of Agriculture and Markets ("Department") grants a nonexclusive, nontransferable license to use the New York State Grown and Certified Program Seal in accordance with the following Conditions:

- 1. The Licensee agrees that the Seal is proprietary to the Department and that the Department maintains all rights, title, and interest thereto including, without limitation, all intellectual property and other proprietary rights. By entering into this nonexclusive license, the Licensee does not attain any interest in the Seal.
- 2. The Licensee shall not register or file trademark or copyright applications to register the Seal or name substantially similar thereto.
- 3. The Licensee shall not claim or assert any property interest in the Seal and/or do or cause to be done any act or thing challenging, contesting, impairing, invalidating, or tending to impair or invalidate any of the Department's rights in the Seal.
- 4. The Licensee shall not alter, amend, change, or otherwise distort the Seal in any way, except as otherwise and expressly authorized by the Department.
- 5. Prior to first use, the Licensee shall furnish the Department with all proposed advertising, materials and packaging, that bear the Seal.
- 6. The Licensee shall use the Seal only:
 - a. On articles or other publicity materials, solely for the purpose of referring to the New York State Grown and Certified Program;
 - b. on products for which permission was granted by the Department;
 - c. on top quality products (no culls or second quality products may bear the Seal);
 - d. in accordance and compliance with the New York State Grown and Certified Seal Guidelines set forth in "Attachment A" hereto;
 - e. in conformity with the rules of and to support the New York State Grown and Certified Program, and for the purpose of promoting products to customers and to the general public; and
 - f. subject to the Department's prior approval.
- 7. The Licensee shall comply with all federal, state, local and municipal laws and ordinances directly related to products on which the Seal is used or the growing of its ingredients.
- 8. The Licensee shall not use the Seal in any manner likely to confuse, mislead or to deceive the public, or engage in conduct that damages value or the good will of the Seal or of the New York State Grown and Certified Program.

- 9. The Licensee acknowledges and agrees that to protect the Department's rights in the Seal, the Department, at all reasonable times and upon reasonable notice, shall have the right to inspect the Licensee's premises, facility, product, and promotional activities relating to the Seal to ensure Licensee's compliance with the terms of use of the Seal, the Licensee's compliance with good operation, sanitary and management practices and that such use is for product of proper quality and otherwise in accordance with this License.
- 10. The Licensee, within ten (10) days of receipt of a written demand by the Department, shall remove products which fail to meet the quality standard and/or harm the reputation or good will of the Seal. If the Licensee contests the Department's demand, within five (5) days of the its receipt, the Licensee shall make written submission to the Department as to why the products meet the quality standard or do not harm the reputation or good will of the Seal.
- 11. In the event the Licensee no longer satisfies the New York State Grown and Certified Program qualifications, Licensee shall: (a) immediately notify the Department, in writing, of Licensee's change in status and (b) cease its use of the Seal.
- 12. The Licensee acknowledges that its failure to meet the program qualifications and/or the conditions of use set forth in this Licensing Agreement constitutes irreparable injury to the Seal and the New York State Grown and Certified Program.
- 13. The Licensee, upon written demand of the Department setting forth the Department's determination that the Licensee is not in compliance with the requirements of this Licensing Agreement shall immediately discontinue use of the Seal. If the Licensee contests the Department's demand and determination, within five (5) days of the receipt of the said demand and determination, the Licensee shall make written submission to the Department why the determination is erroneous.
- 14. The Department may terminate this Licensing Agreement if the Licensee fails to perform or adhere to any material term or condition of this Licensing Agreement, and, if subject to cure, such failure continues for a period of thirty (30) days following receipt of written notice of default given by the Department. If the Licensee contests the Department's termination, within fifteen (15) days of receipt of written notice, the Licensee shall make written submission to the Department as to why the Licensee is not in default.

Business Name:					
Intended Seal Usage (label, packing, print, web publication, advertising, etc.):					
Your Name and Title:					
Signature:					
Date:					
Address:					
Tel. #:					
Email:					