


COMMUNITY PARTNERS

RECEPTION

January 4, 2012

 STONY BROOK
UNIVERSITY
MEDICAL CENTER



CANCER CENTER

Welcome

Jeannie Gaspard, RN, MSN, OCN, NEA-BC

Awards Presentation

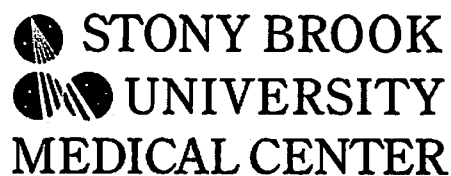
Cancer Center Staff

Dream Big

Darlene Kenny, LCSW

Together We Can Make A Difference

Linda Bily



CREATIVE ENDEAVORS THAT BENEFIT OUR PATIENTS

Adopt a Family	Staff nominations. Individuals, groups, departments agree to "adopt" a family and fulfill their holiday wish list.
Bake sales	Community groups raise funds for our cancer patients.
Battle of the Bands	With Americorps volunteers, this event was hosted last spring with time & talents donated by AGES Events and Pigtronics.
Cancer Transitions	Program to transition from cancer treatment to life as survivor. Funded by Lance Armstrong Foundation. Awarded to SB in '11 & 2012
Citgo Fueling Good	\$5000 gas gift card will be awarded.
Clothing	A donation of brand new clothing as well as some gently used items. Paying It Forward: Staff, and even patients, are now donating. We have even had wagons and car seats! Feel free to donate.
Community Education	Stony Brook offers monthly sessions on various cancer topics. We can also provide speakers for community lectures.
Cut for a Cure	Salons donate their time & talent for 3 hours on a Sunday.
Evening of Memories	Each May, community/staff reflects on lives of those who have passed.
Fall Fashion Festival	Our oncology doctors take to the runway in this fundraiser; hosted by the GIFT Foundation (Giving Inspiration, Fighting Together)
Games	Local Girl Scout Troops - members donated a game at annual party.
Go Pink for a Cure	Pink hair extensions offered each week in October at Cancer Center
Handcrafted items	Stony Brook Stitchers donate hats, gloves, scarves all year. Paying It Forward: Staff/patients now donate items they have crafted.
Housecleaning	Mastectomy patients through Cleaning for a Reason.
In Home Parties	Community member hosted a Lia Sophia jewelery party for us.
Jump for a Cure	Skydive Long Island host each year.
Locks of Love	Local salons collect hair to be used for wigs for patients.
Massage	Spa Exotique donates massages to the Cancer Center monthly.
Mastectomy products	Patients after treatment donate mastectomy bras and prostheses to help patients who do not have insurance to cover these items.
National Cancer Survivors Day	Celebration of cancer survivorship. Patients/family/staff/community 6/10/2012 Free Keynote speaker: Ted Kennedy, Jr.

CREATIVE ENDEAVORS THAT BENEFIT OUR PATIENTS

Path of Memories	Engraved bricks to honor loved ones who have passed, or to celebrate life's special moments, or recognize family, friends & staff who have impacted your life. Planning, materials and labor donated for Phase I by Chuck Eiserman.
Patient Luncheon	Monthly soup/roll distributed to all patients at Cancer Center and companions. Delivered and donated each month by Stone Soupe, East Setauket.
Photography	Uplifting photographs, with inspirational messages, created, matted, framed and donated by Samantha Restituto and members of parish church youth group. These will be hung in the adult chemotherapy unit.
Pizza for a Cure	Cara Mia Pizzeria & Restaurant donates \$1 from every pizza sold for October.
Royal Wedding	To celebrate the royal wedding of William and Kate "across the pond", staff hosted a bake sale & raffle of Kat'e engagement ring to benefit our patients. Staff dressed in wedding attire and patients were invited to create tiaras.
Scarves for Breast Cancer	Eileen Constankouri's son & his Nessagy classmates created scarves for patients. Scarves were sold at minimum cost to support our patient efforts and others were given free to women undergoing chemotherapy.
Support Groups	We are proud to host 11+ and growing monthly cancer support groups. Free to community. You do not have to be a Stony Brook patient to participate. Bereavement group for anyone who has lost a loved one. Group for cl
Tee shirt sales	Newfield's Field Hockey Team sold teeshirt promoting cancer awareness and donated proceeds to the Cancer Center.
Thanksgiving Baskets	Al's Angels from Westport, Connecticut, Firefighters Cancer Support Network Penney's Car Care/St. James combined to help us provide a complete Thanksgiving dinner to over 200 adult and pediatric oncology families this year.
Turn It Pink	Stony Brook Village retailers turned their windows pink for breast awareness.
Wellness for a Cure	Satya Yoga & Pilates hosts a combo class of yoga, pilates & belly dancing annually to raise money for our patient programs.
Waiting Room	Patient's family donated toys & crafts to entertain small visitors in our adult oncology waiting room.
You've Been Flocked	Mt. Sinai Cheerleaders raised money for Regionals, as well as promoting breast cancer awareness and donating money to our cancer center fund.

It's Good to Be Good

2010 was an exciting year for research on health, happiness and helping others. For starters, in the United Healthcare/Volunteer Match Do Good Live Well Study (see www.dogoodlivewell.org/UnitedHealthcase-VolunteerMatch-DoGoodLiveWell-Survey.pdf), an online survey of a national sample of 4,582 American adults 18 years and older, these remarkable facts stand out:

- 41% of us volunteer an average of 100 hours per year (m 39%, w 42%; C 42%, A 39%, H 38%) (69% of us donate money)
- 68% of volunteers agree that volunteering “has made me feel physically healthier,” 92% that it “enriches my sense of purpose in life,” 89% that it “has improved my sense of well-being,” 73% that it “lowers my stress levels,” 96% that it “makes people happier,” 77% that it “improves emotional health,” 78% that it helps with recovery “from loss and disappointment”
- Volunteers have less trouble sleeping, less anxiety, less helplessness & hopelessness; better friendships and social networks, and sense of control over chronic conditions
- 25% volunteer through workplace, and 76% of them feel better about employer as a result

It would be difficult to identify any pill or vitamin with such a pronounced self-reported impact on so many lives. The survey was conducted by TNS (Taylor Nelson Solfres), the world's largest custom survey agency, from 25 February to 8 March 2010.

Studies on volunteering indicate that you should help in a way that you feel called to. Maybe you have a special empathy for cancer survivors, or for people with depression, or who have lost loved ones. Second, use your strengths and talents. That way you feel that you are making a difference, and not just spinning your wheels. And finally, it helps to be a part of an organization, like you are here at Stony Brook, where you can acknowledge, celebrate and reward these kinds of activities.

Caveats? Yes. Don't overdo it. It really just takes a couple of hours a week. Next, act sincerely, because any benefits like the ones listed above occur as side-effects or by-products. They are generalizations, and not everyone experiences them. Finally, be confident that you have the right abilities to help the person right next to you in some way, and that you are always in the right place at the right time. There is no need to fly half way around the world.

Stephen G. Post, PhD
Stony Brook University
Director, Center for Medical Humanities, Compassionate Care, and Bioethics
Professor of Bioethics

COMMUNITY PARTNERS

Thank you for going above & beyond!

1st Baptist Church Knitters
Al's Angels
Arame Salon & Spa
Brian & Terri Barton
Ron Barz
Diana Bennett
Bohemia HS Gymnastics
Cancer Advisory Board
Cara Mia Pizzeria & Restaurant
Alyssa Carroll
Jeremy Cohn
Eileen Constankouris
Keltie Crispin
Judy & Jose Cruz
Tony Cruz
Anna Marie Decaro
Liz Delia
Patti & Bob Demoustes
Elizabeth Dhom
Al Digiudo
Melissa Dolan
Chuck Eiserman
Jackie Errico
Firefighters Cancer Support Network
Kitty Finnegan
Laurel Frey
Haitians United for Change
Margaret Harman
Olivia Hillebrand
Maureen Imperiale

Gail Keller
Legends Hair Designs
Pier Ludivico
Kevin Lycke
Lymph Notes
Amy Milligan
Mt Sinai Cheerleaders
Mt Sinai U11 Soccer Team
Nassakeag Elementary School students
Newfield Field Hockey – Coach Lovarty
Ntrigue Salon
Penny's Car Care
Samantha Restituto
Satya Yoga & Pilates
Renee Lynn Scott
Skydive Long Island
Spa Exotique
Stepping Stone Support
Carmen Stilwagen
Stone Soupe
Stony Brook Stitches
Strength for Life
Suffolk County Girl Scouts
Symmetry Hair Salon
Janine Thomson
Michael Watt
We Transport
Paul Weinstein
Wunderlich Family
Yoga for Life

GOING ABOVE AND BEYOND...

- Wrapping up enough batteries for every electronic toy or gift bought
- Catering dinner for the family the night the gifts are delivered
- Handcrafting personalized Christmas stockings for the family
- Bringing a huge supply of pantry staples
- Buying a Kindle when she asked for a book
- Purchasing an Xbox when they hoped for any video game
- A Coach purse for a teenager
- Hockey tickets for a single mom
- Filling the oil tank to heat the home
- Paying a month's rent at the welfare motel
- Finding books about soccer in Spanish
- Donating over \$1000 to the surviving children
- Gift cards for all the basics, as well as a few luxury items
- Getting a comforter and pillow along with the blanket and sheets
- Not only a coat, but hat, gloves, scarf, boots
- Including a note from Santa
- Involving family, friends and co-workers to make the holidays joyous

ADOPT A FAMILY FOR THE HOLIDAYS

SPONSORS

19N – Brenda Sheehan
Advancement – Carrie Bhada, Vicki Irwin
Terri & Brian Barton
Carla & Matt Berger
Eileen Bergan
Breast Center – Radiology – Pat Warner
Breast Center – Surgery – Tricia Fideli
Breast Surgery – Linda Monckton
Brodsky Family
Cancer Center Administration
Cardiac Cath – Alicia Hughes
Cardiac Cath Holding – Lori Fink
Care Management – Catherine Morris
Center for Public Health Education – Sabina Steiner
Christ Church – Terri Barton
Jeremy Cohn
Judy & Jose Cruz
Patti & Bob DeMoustes
Electrophysiology
Pam & Scott Felenstein
Gastroenterology – Muriel Stehlin
GIFT Foundation
Dr. and Mrs. Gruberg
GYN Surgery
Heart Center – Michelle Xikis
Christine Hendershot
Jackie Hertzfeld
Immunology – Barbara Ryan
Janet Ingoglia
Kathy Kress
Lackmann Culinary Services
LCEC – Lisa Repper
Margolin, Winer & Evens – Deb Davis
McByrne Family
Medical Oncology – Dorothy Boll, Anna Perez
Dana Moreta
Office of Vice President – Michelle Lake
Outpatient Imaging – Charles Mazzaresse
Dr. Pameijer
Patient Guest Relations – Roseanna Ryan
Drs. Pearl & McCauley Family
Penny's Car Care – Brian Barton
Physical Therapy – Cindy Crockford
Radiology – Ultrasound – Liz Kramer
Renee Lynn Scott
Kristin Peterson
Research Compliance – Judy Matuk
Respiratory Care – Deniese LeBlanc
School of Nursing – Saskya Sauer
Roselle Schwartz
SHTM Office of the Dean
Nirmala Singh
Stepping Stone Support
Stony Brook Athletics
Teaching, Learning & Technology – Pam Michaels
Urology – Cathy Sue Emerson

WE NEED YOUR HELP!

CITGO FUELING GOOD

\$5000 gift card for gas will be awarded.

We need your commitment to help us win this award January 2012.

We are asking 100 people to pledge 50 votes starting January 12 through early February.

Please vote daily; have friends and family vote; post on Facebook and Twitter.

<http://www.fuelinggood.com/rewardinggood?id=801583>

CLOTHING - Gently used or new clothing always welcome. Feel free to donate.

CUT FOR A CURE

We would like more salons in 2012. We offer a total package – tee shirts, decorations, literature, poster, flyers, refreshments. Get your favorite salon involved.

FALL FASHION FESTIVAL

We need raffle prizes, door prizes, centerpieces – join the Prize Patrol and please share your connections.

GO PINK FOR A CURE - We need more stylists to participate and more locations.

HANDCRAFTED ITEMS – Hats, scarves, gloves always welcomed.

IN HOME PARTIES – Consider donating to us.

MASSAGE – MANICURE – PEDICURE

Gift certificates always welcome. Get your favorite spa to participate.

PATIENT LUNCHEON – Wouldn't it be great if we could offer weekly? Do you know a restaurant who might be willing to donate soup & bread once a month?

PIZZA FOR A CURE – We offer a total package, similar to Cut for a Cure

TURN IT PINK – We would love to see all of Suffolk County go pink in October with Stony Brook signage.

YOU'VE BEEN FLOCKED – Every lawn in Suffolk County with pink flamingos would be awesome. We offer a package of signage, flyers, participation letters and even some flamingos.

WISH LIST

Art therapy, music therapy, pet therapy, musical performances, journaling, on site manicures, pedicures, massages, hair & wig styling, short term lodging for patients, financial planning